

#1 Accountant Recommended²

FREE 30-Day Customer Support³

60-Day Money-Back Guarantee⁴

Full-time Audit Trail

English-French Bilingual

CANADA'S



Small Business Accounting Software¹

Use the Accounting Solution Developed in Canada for Canadian Businesses

Welcome to Simply Accounting – the Canadian homegrown accounting solution. Simply Accounting is preferred by more than 400,000 businesses across the country, making it the #1 selling small business accounting software in Canada.¹ And Simply Accounting is recommended by more accountants in Canada than any other small business accounting software.² For 20 years we've delivered accounting software that helps our friends and neighbours in Canada successfully grow their businesses.

The more you know about your business, the better you can drive it in the direction you want to go.

Simply Accounting offers comprehensive functionality to meet all your accounting needs, and an ease-of-use that allows you to spend less time on your books and more time on your business. The many reports and analysis tools in Simply Accounting will help you understand all aspects of your company's performance – cash flow, revenue trends, cost trends, which products are selling fastest, which are selling slowly, where your accounts receivable stand, and more.

Look us over.

Then make the right choice for your business.



Spend Less Time on Your Books – More Time on Your Business

Simply Accounting offers a range of products to meet every business need, from home-based businesses to growing companies with multiple locations and/or employees. To order or get more information, call 866-665-2688 or visit www.simplyaccounting.com.

Simply Accounting Basic Designed for Ease of Use

Simply Accounting Basic 2006 is the full-featured accounting solution for small businesses requiring entry-level accounting, quick setup and ease-of-use, and payroll⁷ functionality. No accounting experience is required. Whether you sell products or services, Simply Accounting Basic saves you time and money by helping you perform routine tasks with ease, including preparing invoices, writing cheques, tracking inventory, handling employee payroll, integrating with Microsoft[®] Excel, and managing customers and suppliers. Take pride in presenting high-quality invoices, business reports and graphs created with Simply Accounting.

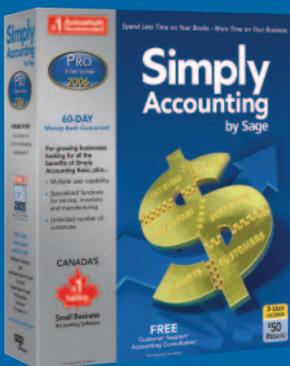
Simply Accounting Pro Designed for Growing Businesses

Simply Accounting Pro 2006 is the accounting solution for growing businesses requiring multi-user⁵ capability, specialized functions for service, inventory and manufacturing companies, and unlimited currencies. Allow multiple users to simultaneously access, update and analyze data in real time. Efficiently track and bill time with flexible billing options and seamless payroll⁷ integration. Use powerful search capabilities to find exactly what you are looking for in your records and transactions. Create a virtually unlimited number of custom reports using Microsoft Word and Excel. The two-user license enables two users to enter and access data simultaneously. With additional licenses, Pro can handle up to six users concurrently.



We recently switched to Simply Accounting from a manual system. Our Office Manager, who is inexperienced with computers, quickly learned to perform all tasks. He can't believe how much easier it is. And now we have relevant day-to-day information instead of waiting months to know how we are doing."

Garth McKeil, Partner
Mountain Marine Transportation Ltd., Sechelt, BC



NEW! Simply Accounting Pro with Payroll Services Designed for Software & Payroll in One

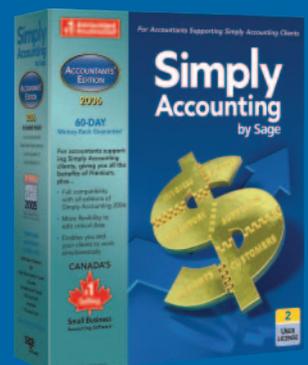
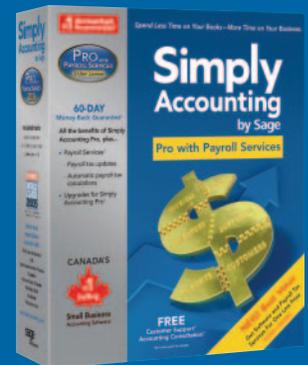
Simply Accounting Pro with Payroll Services 2006 gives businesses with payroll needs all the benefits of Pro plus payroll tax updates⁸ and automatic calculations – at one low price. As a business owner or manager, you know how important it is to be payroll tax compliant. Simply Accounting Pro with Payroll Services provides you with payroll tax updates from the provincial or federal government prior to the implementation deadline. Your employees' earnings, deductions, and payroll taxes will automatically be calculated within Simply Accounting to ensure accurate payroll withholding and reporting. Plus, during your subscription you will automatically receive every new version of Simply Accounting, ensuring your business is always running on the most up-to-date software available. (Limited retail availability.)

Simply Accounting Premium Designed for Advanced Accounting

Simply Accounting Premium 2006 is the comprehensive accounting solution for businesses wanting to more effectively manage growing operations, especially those with multiple companies or locations. Customized, industry-specific accounting and analysis tools help owners and operators make better business decisions. Custom reports are available for construction, retail, professional services, property management and accommodations. Custom reports can be created using Crystal Reports[®] for Simply Accounting (included) and Microsoft Word and Excel. Inventory can be stored, transferred and tracked in multiple locations. The two-user license enables two users to enter and access data simultaneously. With additional licenses, Premium can handle up to six users concurrently.⁵

NEW! Simply Accounting–Accountants' Edition Designed for Accountants

Simply Accounting–Accountants' Edition 2006 is a comprehensive, multi-user⁵ accounting solution for accountants supporting Simply Accounting clients. It is fully compatible with all editions of Simply Accounting 2006. It allows accountants to work simultaneously with clients so they don't have to stop entering information while the accountant is creating entries. The Accountants' Edition general journal entries can be easily merged into the client's data. Accountants will benefit from enhanced importing into the general journal, including importing project allocation information and comments for detail lines. The two-user license allows two users to enter and access data simultaneously. With additional licenses, Accountants' Edition can handle up to six users concurrently.



Choose the Simply Accounting Solution That's Right for You!



	Basic	Pro	Premium	Accountants'
Prepare invoices	■	■	■	■
Write cheques	■	■	■	■
Track projects	■	■	■	■
Manage inventory	■	■	■	■
Handle payroll in-house ⁷	■	■	■	■
Create reports and graphs	■	■	■	■
GST/PST tracking	■	■	■	■
Budgeting	■	■	■	■
Integrates with Microsoft® Word and Excel ⁶	■	■	■	■
Generates full-time audit trail	■	■	■	■
Converts data from QuickBooks®, MYOB® & Quicken® ⁶	■	■	■	■
Switch between English and French	■	■	■	■
Number of currencies	Two	Unlimited	Unlimited	Unlimited
Years of financial history stored	Two	Up to 100	Up to 100	Up to 100
Monthly financial history reporting		■	■	■
Multi-user ready ⁵		■	■	■
Time and billing		■	■	■
Departmental accounting		■	■	■
Bill of materials		■	■	■
Multiple price lists		■	■	■
Synchronize with Microsoft Outlook® ⁶		■	■	■
Create orders, invoices and time slips with your Pocket PC ⁶		■	■	■
NEW Bank account transaction reports		■	■	■
NEW Powerful data search capability		■	■	■
NEW Integrates with ACT! by Sage Contact and Customer Manager ⁶		■	■	■
NEW Detailed project budgeting		■	■	■
NEW Invoice templates		■	■	■
Detailed sales analysis			■	■
Prepare forecasts			■	■
Industry-specific reports			■	■
Consolidate multiple companies			■	■
Expand the range and length of account numbers			■	■
Customize names of modules and journals			■	■
NEW Multiple inventory locations			■	■
NEW Detailed financial history reporting as of any date			■	■
NEW Enhanced financial reporting			■	■
Works with Simply Accounting Basic, Pro or Premium 2006				■
Edit critical data with more flexibility				■
Accountant and client able to work simultaneously				■
Enhanced importing into the general journal				■
Export records in import format				■
List last five companies opened				■

1 Source: AC Nielsen, 12 months ending August 2005.

2 Based on an independent survey of over 150 accountants who work with small business clients, conducted in Canada in July 2005.

3 Online and phone support is provided without charge for the first 30 days after product registration and is available for an additional fee thereafter. Support specialists reserve the right to limit calls or online chats to one hour or one incident.

4 Try Simply Accounting 2006. If you are not fully satisfied, return it to Sage Software within 60 days of purchase with the original dated receipt for a full refund (less any rebate you have received from the purchase).

5 Simply Accounting Pro, Premium and Accountants' Edition support as many as six concurrent users. Each user must have a license to use the product. For multi-user access, you must purchase one license per user or the multi-user version. To add more users, contact Customer Sales at 888-261-9610.

6 See system requirements.

7 Additional fees apply for cheques, payroll tax updates, automatic payroll tax calculations and direct deposit.

8 Only available during the 12-month initial subscription period. Tax table updates are available by download. For an additional fee, tax table updates are available on CD. Call 888-261-9610 for more information.

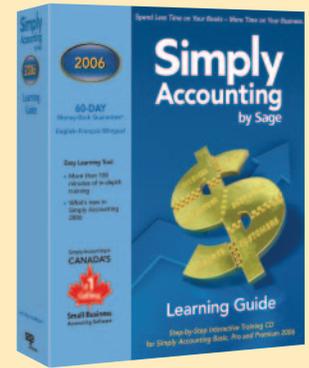
Assistance and Training Available

Interactive Training: Simply Accounting Learning Guide 2006 is an intuitive, hands-on training CD to teach you everything you need to get the most out of Simply Accounting Basic, Pro or Premium 2006. The on-screen instructor and the detailed narration makes learning Simply Accounting 2006 fun and easy – a truly interactive learning experience. (The Learning Guide CD is included with Pro, Pro with Payroll Services, Premium and Accountants' Edition and is available for an additional fee with Basic.)

In-product: Choose from *What's New Guide*, *Accounting Manual*, *Quick Start Guide*, *User Guide* and *Advanced Topics*.

Online: View the Knowledge Base resource page, download the latest product updates, or exchange information with other users through the Simply Accounting Forum.

Phone: Receive 30 days of FREE customer support³ by phone or online.



Transferring data is fast and easy!

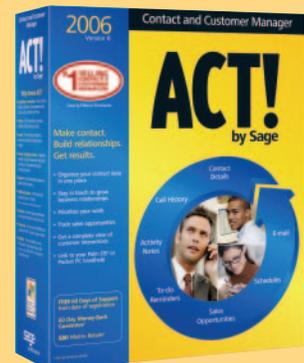
- Upgrade from previous versions of Simply Accounting in minutes.⁶
 - Transfer your QuickBooks®, Quicken® and MYOB® data directly to Simply Accounting 2006 with easy, built-in conversion tools.⁶
 - Import data from Excel spreadsheets.⁶
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ACT!

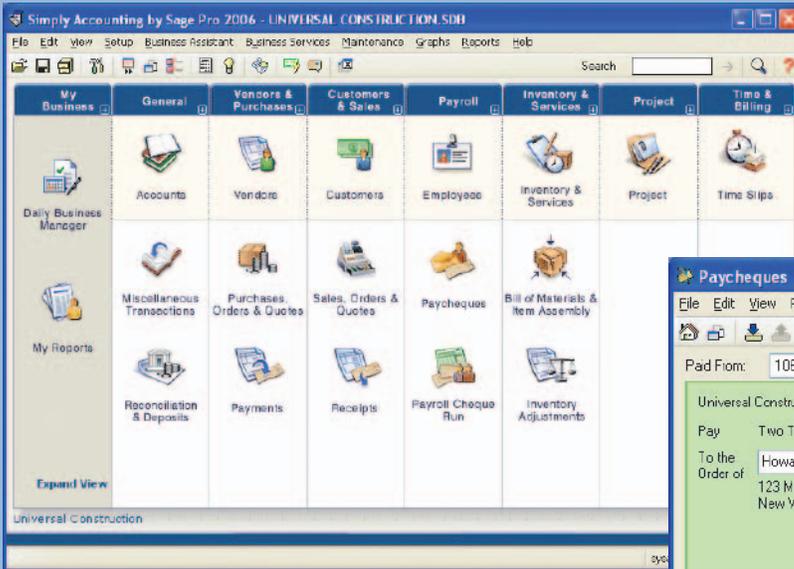
by Sage

Integrate with ACT!

ACT! is the #1 best-selling contact and customer manager that helps you make contact, build relationships, and get results. ACT! enables you to instantly access complete contact and customer information, manage and prioritize activities, and track all contact-related communications so you can grow productive business relationships. Simply Accounting Pro, Premium and Accountants' Edition 2006 integrate with ACT! 2005 or ACT! 2006.

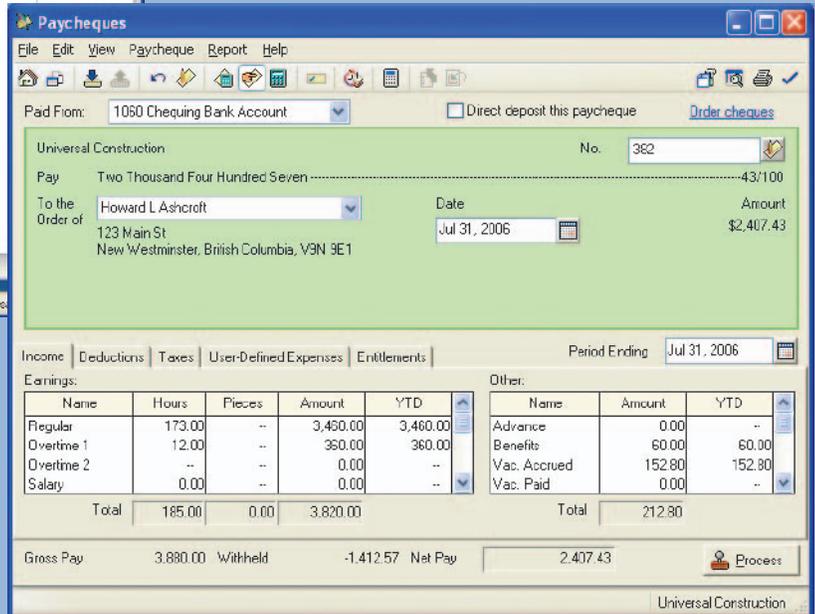


Visit www.simplyaccounting.com for more information.



The 2006 Home Window is easier to use, with reorganized menus and settings.

For more information,
call 866-665-2688
or visit our Web site at
www.simplyaccounting.com



The payroll function allows you to pay employees quickly and easily. It shows detailed information on income and deductions.

System Requirements Simply Accounting 2006

- Pentium® (or equivalent), 350 MHz or higher (Basic and Pro); 600 MHz or higher (Premium and Accountants')
- 128 MB RAM
- 150 MB hard disk space (additional 80 MB of hard disk space needed for installation)
- Microsoft® Windows® 98SE, 2000, or Windows XP
- Word and Excel integration requires Microsoft Word and Microsoft Excel 97, 2000, 2002, or 2003
- Outlook® synchronization requires Microsoft Outlook 2000, 2002, or 2003 (Pro, Premium and Accountants')
- ACT! by Sage integration requires ACT! 2005 or ACT! 2006 (Pro, Premium and Accountants')
- Crystal Reports® for Simply Accounting requires an additional 100 MB hard disk space (Premium and Accountants')
- Forms that can be sent via e-mail require MAPI-compliant e-mail client, Internet connection, e-mail service, and word processor
- 256-colour or higher SVGA monitor (800 X 600 resolution or higher)
- Mouse
- CD-ROM drive

For optimum performance we recommend:

- Pentium IV, 1 GHz or higher
- 256 MB RAM
- 200 MB hard disk space

Simply Accounting Mobile (Pro, Premium and Accountants')

(Pocket PC synchronization)

- Additional 200 MB hard disk space
- Internet Explorer 5.5 SP2
- Pocket PC 2002 or 2003

Multi-user (Pro, Premium and Accountants' Edition):

Multi-user (2-6 concurrent users) optimized for Windows 98SE, 2000 and XP peer-to-peer networks and Windows 2000 and XP file-server networks. Each user must have a licensed copy of Simply Accounting by Sage Pro 2006, Premium 2006 or Accountants' Edition 2006. Two-user box includes two user licenses. Six-user box includes six user licenses. Purchase additional copies of Simply Accounting by Sage Pro 2006, Premium 2006 or Accountants' Edition 2006 for additional users.

Conversion

Converts all data from all previous versions of Simply Accounting, excluding Macintosh® versions. However, it is not possible to convert to a lower level of product, such as from Premium to Pro or Basic or from Pro to Basic. Accountants' Edition 2006 can open, edit and save data from Basic, Pro or Premium 2006. Converts general ledger, customer, vendor, employee and inventory data from QuickBooks® versions 2001, 2002, 2003, 2004 and 2005, MYOB® versions 10 and 11, and Quicken® versions XG 2003, XG 2004 and XG 2005.

**Simply
Accounting**
by Sage

sage
software